

Blackwell

Ed

May 1, 1958

Messrs. Edward H. Blachwell, Jr.
& John L. Sandstrom
3904 Fourth Avenue, South
Minneapolis 9, Minn.

Dear Sirs:

Mr. Harold Gibbons has asked me to contact you with reference to your letter concerning the establishment of a community relations program.

At the present time, this International Union is in the process of formulating programs in a number of areas. In doing so, we are quite agreeable to suggestions that may help chart our future course.

If you would like to present your ideas in more detail, Mr. Gibbons has suggested that I meet with you to discuss your proposal, and then report to him.

As you are aware, both Mr. Roffa and Mr. Gibbons are keenly interested in the type of activity to which you refer, but what actual form such a program might finally take remains to be determined.

Perhaps, to save you the expense of a trip to Washington on a purely exploratory basis, it might be better to await the time when one of our representatives is in Minneapolis, where this matter could be discussed at more length.

I will await further word from you as to whether you had planned to be in Washington on any other business. If not, upon receipt of your letter, you will hear further from me about what arrangements might be made for future discussion.

Sincerely yours,

John McCarthy, Director
Teamsters' News Bureau

JM:ga

INTERNATIONAL
TEAMSTERS
CHAUFFEURS, WAREHOUSEMEN
AND HELPERS OF AMERICA

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April 30, 1958

TO: Harold J. Gibbons

Attached is my letter in answer to these two gentlemen. Inasmuch as they are located in Minneapolis, it occurred to me that if Sid Zagri makes another trip to Minneapolis to discuss his program with Jack Jorgensen, he might save some expense by contacting these people. Do you want me to contact Sid about this?

Jake
Jake McCarthy

ADMINISTRATIVE FILE
~~Employment Application~~
Blackwell, Edward H., Jr.
& Sandstrom, John L.

Inter-Office Communication

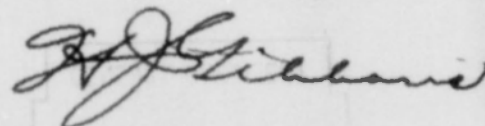
From the Office of the General President

Date April 21, 1958

To Jake McCarthy

Subject Edward H. Blackwell, Jr.
John L. Sandstrom

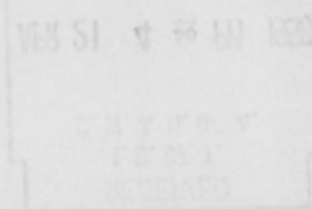
I recommend you meet these people and discuss it.



Harold J. Gibbons

HJG/jm

Encl.



3904 Fourth Avenue, South
Minneapolis 9, Minnesota
March 24, 1958

Mr. Harold J. Gibbons
Executive Assistant to the President
International Brotherhood of Teamsters
25 Louisiana Ave. N.W.
Washington 25, D. C.

Dear Mr. Gibbons:

As the Teamsters begin its national organizing drive, we are sure that you intend to give consideration to the importance of a good community relations program as part of your effort.

This letter is a request for an appointment to discuss with you the nature of such a program as adapted to the needs of the Teamsters union and the qualifications of the writers of this letter to administer such a program.

Other unions, particularly in the CIO, have civil rights, F.W.C. or similar divisions within their unions. These divisions usually work very closely with the organizing division of the union.

We are not proposing that the Teamsters set up a minority division, but we know that a program oriented in that direction, if well planned and co-ordinated with the overall program of the union will be of inestimable value to the Teamsters.

As you are undoubtedly aware, a large portion of the unorganized workers in America are Negroes and other minority groups. Because they are usually more tightly organized as groups, successful organizing efforts in the communities in which they are heavily represented often depends on a co-ordinated community relations program.

The writers of this letter are both well qualified to develop such a program. We have had experience in community organization techniques which make such programs successful. Such a program is relatively inexpensive when compared to other forms of organizing efforts.

We believe such a program would be of great value to the Teamsters both in support of its organizing drive and in its favorable public relations effects.

If you are interested in such a program, we will send you a brochure outlining the program and our backgrounds and references. We would like to arrange a conference with you to discuss this proposal in detail.

Very truly yours,

Edward H. Blackwell, Jr.
Edward H. Blackwell, Jr.

John L. Sandstrom
John L. Sandstrom

Encl.

VITAL STATISTICS

Edward E. Blackvall, Jr.
3904 Fourth Ave. So.
Minneapolis 9, Minn.

Age: 38
Married, one child
Phone: Taylor 5-0952

EDUCATION

3 years undergraduate work at the University of Minnesota
Major: Economics
Minor: Political Science
Extension work: Real Estate, Labor Relations

EMPLOYMENT RECORD

Oct. '57 to present	Minnesota Statehood Centennial Commission	Research writer-research and outline role of labor in Minn. history; responsible for pro- motion and publicity of labor for Centennial commission
Jan. '57 to June '57	House of Representatives, State of Minn. Legislature	Messenger to Speaker of House; assign bills to committees, make appointment schedule for speaker, assist chief clerk with admin- istrative work
1955 & 1956	Northwood Real Estate	Sales and advertising; developed sales and advertising program for new housing project
1950 - 1956	Minneapolis Spokesman	News editor; assist publisher, layout, promotion, advertising sales, typography, news writing and editing
1945 - 1950	CIO	Press and community relations on West coast (upon request I will furnish detail of this work)
1940 - 1945	Merchant Seaman	Engine Dept., licensed engin- eer, in charge of engine room during watch aboard ship
Other Employment		
Carmeline Nursing Home		Administrator
City of Minneapolis		Timekeeper (eng'r. dep't.)
Great Northern Ry.		Dining Car Waiter

Analysis of Experience

Administration

Personnel supervision, payroll and some cost and purchasing experience, assistant to publisher, office management and procedure

Sales

Real Estate and Advertising

Education

Organize and participate in panel and discussion groups and forums, public speaking in behalf of such groups as NAACP, etc.

Memberships

NAACP
Urban League
Central Improvement Ass'n.
Political Party

In all of these organizations, at one time or another I have served on the executive board, been a committee chairman or officer, currently I am on the state board of NAACP and its publicity chairman.

Skills and Abilities

Experience and knowledge of the practices and techniques in public relations. The role of public relations and publicity and its relationship to the mass communications media, community, etc. The production of public relations programs and campaigns.

References

Shelton H. Grenger
Executive sec'y.
Cleveland Urban League
Cleveland, Ohio

William E. Cratic
City of Minneapolis
Welfare dep't.
Minneapolis, Minn.

Douglas Hall, att'y.
311 Produce Bank Bld'g.
Minneapolis, Minn.

Judge L. E. Bennett
City of Minneapolis
Minneapolis, Minn.

Cecil E. Newman
Publisher,
Minneapolis Spokesman
242 Third Ave. So.
Minneapolis, Minn.

W. D. Brown, a. d.
1106 Hennepin Ave.
Minneapolis, Minn.

Rev. Dennis A. Carty
465 Mackubin
St. Paul, Minn.

Robert L. Williams
Washington State Board
Against Discrimination
1719 Second Ave.
Seattle, Wash.

Will Jones
Minneapolis Star & Tribune
Minneapolis, Minn.

Percy C. Hughes, Jr.
Funeral director
1329 So. 4th St.
Minneapolis, Minn.

VITAL STATISTICS

John L. Sandstrom
3850 Xenia Ave. North
Minneapolis 22, Minnesota

Phone: Home EE 7-8343
Office FE 6-5859

Age: 35 Married 1 Child Age 6 Military Service Complete

EDUCATION

BA - summa cum laude (1948) University of Minnesota
Elected to membership in Phi Beta Kappa (1948)

2 years Graduate work in Political Science toward PHD
1 year Graduate work in Law

Major Field: Social Science
Minor Fields: Economics, Philosophy, & Humanities

(See page 3 for topical analysis of experience)

EMPLOYMENT RECORD

Jan '56 to present	Mayor's Commission on Human Relations 1224 Metropolitan Bldg. Minneapolis 1, Minn.	Executive Secretary - complete charge of program development, public relations, community organization, etc. Descriptive folder & condensation of annual report furnished on request.
1953-1955	George Hewstson, CPA 1417 W. Lake Street Minneapolis, Minnesota (now Controller, Colwell Press 501 S. 6th St. Mpls.)	Assistant to CPA - preparation of corporate, partnership, & individual tax returns, balance sheets, financial statements.
1950-1951	Crucible Steel Co. of America 2050 Bryant Street San Francisco, California	Telephone salesman, city desk. Handled stainless, tool, & specialty steels. Handled inventory control & mill orders.
1946-1949 (except 1948)	University of Minnesota Minneapolis, Minnesota	Research Assistant, Dept. of Political Science (Assisted in preparation of textbook on theory & practice of Soviet Government. Teaching Assistant: Humanities, Philosophy & Political Science.
1938-1948 (except Army service)	DeSoto Ice Cream Company 71 W. Island Ave. Minneapolis, Minn.	Asst. Cashier - 4 years Admin. Asst. to Mgr. 3 years

Employment Record Continued

1948	Eastern Air Lines Miami, Florida	Operations Agent - flight control of commercial aircraft.
1942-1945	U. S. Army Air Transport Command	Last Assignment: Debarkation Center, Miami Beach, Fla. NCO-in charge: Handled pro- cessing, payment & reassignment of military personnel. Supervised work of 12 military and 30 civilian personnel.

(Other employment)

Foreign Policy Assn. Fuller Brush Co. The Dayton Co. Sporting Goods Store Masonry Contractor	Lecturer & group leader Assistant Credit Mgr. - Collections Retail Sales Manager Accountant (Cost & Payroll)
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REFERENCES

Mr. Arthur Haftalin Commissioner of Administration State of Minnesota St. Paul 1, Minnesota	Mr. L. Howard Bennett, Attorney 311 Produce Bank Bldg. Minneapolis, Minnesota
Mr. Douglas Hall Hall, Smith and Hedlund Produce Bank Bldg. Minneapolis, Minnesota	Mr. Robert G. Oien Mutual Service Insurance Companies 1919 University Avenue St. Paul, Minnesota
Mr. Saul Bellow Tivoli, New York	Mrs. Robert H. Miller Administrative Secretary Walker Art Center 1710 Lyndale Ave. S. Minneapolis, Minnesota
Mr. Jack Caldwell Controller Glenwood-Inglewood Co. Glenwood at Thomas Ave. N. Minneapolis, Minn.	Mr. Shelton Granger Executive Secretary Mpls. Urban League N. W. Federal Bldg. Mpls., Minnesota
Mr. Wilfred Leland Executive Director Fair Employment Practices Commission State of Minnesota St. Paul 1, Minnesota	Mr. Louis Ervin Executive Director Minneapolis FEPC 1224 Metropolitan Bldg. Minneapolis 1, Minnesota

ANALYSIS OF EXPERIENCE

Administration	Army Administrative Specialist; Executive Secretary for City Commission; Purchasing experience; Accounting - tax, complete payroll experience, and some cost; Administrative Assistant and Office management experience in business; Flight Control for commercial airlines.
Sales	Wholesale: Food products and specialty steels. Retail : Men's Sportswear and sporting goods.
Research	Research Assistant 2½ yrs. Dept. of Political Science, Univ. of Minn.; Textbook on Soviet Union; Research on racial attitudes in Mpls. Public Schools for Commission on Human Relations; thorough knowledge of techniques in social sciences.
Public Relation	Education; advertising experience; political campaign work; familiarity with mass communications media and techniques; contacts in newspaper, radio, TV, government, industry, and labor unions; Public relations work of Commission on Human Relations
Education	Teaching Assistant 2 years - Political Science, Humanities and Philosophy; Lecturer and group discussion leader for Foreign Policy Assn.; Lecturer at University of Minn. on Race Relations Lecturer at M. W. College on Race Relations Frequent public speaking appearances for Commission on Human Relations; thorough knowledge of legislative process with experience in lobbying; Planning of training courses for police officers, adult forums, and institutes.
Community Organisation	Campus Chest Drives, Commission on Human Relations, Citizens League, Community Theater

SPECIAL SKILLS

Organisational:	Ability to inspire self-confidence necessary to volunteer work. Ability to grasp essentials of programming and translate into action.
Communicative:	Ability to render technical and abstract scientific and sociological data into lay terms.

MEMBERSHIPS

National Association of Inter-Group Relations Officials
American Society for Public Administration
Citizens League of Greater Minneapolis (Forms & Structure Committee)

E. H. Blackwell, Jr.
190- Fourth Avenue, South
Minneapolis 9, Minnesota



Mr. Harold J. Gibbons
Executive Assistant to the President
International Brotherhood of Teamsters
25 Louisiana Avenue, N.W.
Washington 25, D. C.

RETURN RECEIPT REQUESTED

